



FOR IMMEDIATE RELEASE

**New “Know A Baby” DVD from Know A Baby LLC, is an  
Exciting and Educational Adventure for Babies and Toddlers**

*“Know A Baby” provides a playful and positive venue for young minds  
to acquire a developmental head start*

Wood Ranch, CA – August 1, 2005 –Know A Baby LLC ([www.knowababy.com](http://www.knowababy.com)) is pleased to announce the release of “Know A Baby” DVD for children ages 3-48 months. Designed to stimulate both a child’s imagination and activate the senses, “Know A Baby” DVD presents a series of delightful images such as animals, flowers, snowflakes, fruit and more intermixed with letters, numbers, shapes and specially-created original characters, all set to a lively musical soundtrack. The enjoyable sights and sounds permit each child’s mind to learn and expand at its own pace.

Award-winning author, educator and television producer, Dr. Judith Marlane served as educational consultant for “Know A Baby”. Considered an expert on children’s programming, she has written and produced extensive educational programs for Public Broadcasting Stations, which are syndicated nationwide. “What is unique about the ‘Know A Baby’ children’s DVD is its variety of pastoral sights and sounds, all specially created to broaden children’s imaginations and introduce them to early learning in a positive, fun-filled environment.”

The choice of shapes, objects and forms used throughout “Know A Baby” DVD correlates to a child’s developmental abilities. All music on the soundtrack has been demonstrated to both entice and enhance a child’s ability to prolong their attention span.



“We were very committed to finding the right mix of images and music to provide the maximum amount of enjoyment and learning potential,” says Sari Harner, President of Know A Baby LLC. She adds, “Not only do babies respond very well to “Know A Baby” DVD, which is designed to nurture the joy every child feels when their mind is engaged in positive ways, but it can be enjoyed by older children and parents as well.”

“Know A Baby” DVD is available at [www.knowababy.com](http://www.knowababy.com) and sells for the low price of \$14.99. For more information visit the “Know A Baby” website or call 760-777-4664.

#### **“KNOW A BABY” DVD AT A GLANCE**

- Promotes early learning in a playful environment
- Uses a lively array of real-life images and music to expand a child’s imagination
- Can be enjoyed by babies, toddlers and their parents
- Inspires a child’s senses and helps to build a healthy, educational foundation
- Terrific price point at \$14.99
- Perfect for ages 3-48 months

ABOUT KNOW A BABY LLC: Know A Baby, headquartered in La Quinta, CA is an educational video company devoted to children and their world. Through extensive research and testing, they have developed effective ways to communicate with very young children. Know A Baby DVDs bring amusement and pleasure to young minds while engaging them in an exciting educational journey.